

Disclaimer



Nothing in the contents of this lite paper should be construed as an implicit or explicit expectation or promise that the value of an SENZU utility token, not a security -is likely to increase over time.

A prospective purchaser should thoroughly review the contents of this lite paper, as well as any additional information available, and carefully consider whether purchasing SENZU is suitable to the purchaser's financial situation and goals.

Abstract

The current altcoin landscape is characterized by extreme volatility, FOMO, dumps and pumps, inflation, and a general distrust in the legitimacy of many projects.

SENZU attempts to solve some of these problems by creating a non-mintable deflationary token (SENZU), which penalizes dumping and incentivizes holding.

This utility token is characterized by smart features including an anti-dump tax, holder rewards, and burns on every sell. Additional burns and rewards systems are also planned, including, but not limited to, yield farming/staking, airdrops, and NFT drops.

SENZU can also be used to gain access to exclusive community features, such as private groups where nascent projects are announced and incubated, as well as for governance, such as voting on important proposals that guide the future of the SENZU BEAN project.

The Problem

The current altcoin landscape is filled with a myriad of tokens which are extremely sensitive to pumps and dumps. Numerous groups on platforms such as Redditt and Discord attempt to make quick profits from manipulating the movement of such tokens.

Signals to massively buy at a certain date/time are posted regularly, with the expectation that such buys are rapidly followed by dumps and some profit to a few.

Many retail investors have lost considerable amounts of money in such manipulations, which are typically controlled by the admins of these “pump and dump” groups.

Because of the ubiquity of such schemes, the trust in many altcoins has plummeted. There is a general weariness surrounding the altcoin space, especially the newer and lesserknown coins. Derogatory terms of such coins are well known and widely used.

The team behind SENZU BEAN is firmly dedicated to the mission of ensuring more stability and trust in the crypto market, which will benefit all who have exposure to blockchain and its derivatives. More trust in the crypto market, along with a deflationary mechanism, will benefit both retail and institutional holders.

The Solution

Volatility mitigation

Psychologically, volatility in crypto is strongly linked to people’s fear of missing out (FOMO) (characterized by impulsive crypto purchases) and people’s strong loss aversion (characterized by impulsive fear selling).

By developing a system that monetarily penalizes such impulses and compensates those who hold long term we believe that increased stability can be achieved to some extent.

To this end, SENZU BEAN has developed a deflationary token (SENZU) with added smart features including an antidump tax, holder rewards and burns on every sell. Manual burns and rewards systems for yield farming, staking, referrals, and community participation with additional community features are planned, including, but not limited to, NFT drops (i.e., date that a particular NFT becomes available for a holder to buy) and marketplace.

By placing a tax on dumping, we want to minimize people's tendency to engage in speculative trades and instead hold for the long term, thus increasing price stability.

SENZU Token: Main Features

Deflationary

There is no mint function included in the SENZU BEP-20 contract. Thus, SENZU has been 100% deflationary since its inception.

A portion of every sell is burned, and periodic burn events will be held to further reduce the total supply. This causes the total supply of tokens to decline over time, increasing their scarcity.

Passive Rewards

Another portion of the sale fee is redistributed to the SENZU BEAN community through automatic reflection to existing token holders and community rewards.

By simply holding SENZU tokens, holders collect a portion of this fee passively as a reward.

These rewards will automatically be reflected in the holders' wallet balance.

No staking or claiming is required to begin receiving these rewards, although additional rewards can be earned by those who choose to more actively participate in future programs, such as yield farming, staking, and NFT ownership.

The Utility of SENZU

SENZU is a utility token. It is used for community benefits, such as access to nascent, exciting projects, NFT drops, private forums, and Telegram groups.

Unlike other comparable services, which offer such features via premium subscriptions, SENZU will give access to such exclusive venues just by holding or staking.

Examples of SENZU Use Cases

Yield Farming/Staking

The yield farming and staking feature of the SENZU BEAN will be implemented as a dynamic NFT, which tracks the value and time period of tokens staked, and can also be a collectible that can be traded on NFT marketplaces. Ownership of one of these staking NFTs entitles the holder to a share of the community fee collected from sellers proportional to the amount staked and time period locked.

As a point-based system, a leaderboard will be created to show ranking by the number of staking points, adding a gamified element that will incentivize stakers to climb up the ranks.

NFT Marketplace

A platform to buy and sell NFTs will be hosted in which the SENZU token can be used for bidding and pricing of the NFTs and received as rewards for participating in the marketplace.

Users will be able to buy and sell 3rd Party NFTs, SENZU NFTs, and even mint their own NFTs with fees lower than other comparable marketplaces.

Governance

SENZU will be used in the governance process of the SENZU BEAN.

Holders will be allowed to vote on important community proposals that will guide the future direction of the project, submit proposals themselves and modify the mechanics of the rewards systems and other future SENZU BEAN smart contracts.

LaunchPad

Access to rewards from new partner and spinoff projects. Holders will be able to learn about new projects and receive BEP-20 or Non-Fungible-Tokens related to these projects proportional to the amount of staking points they have accumulated in the SENZU BEAN.

SENZU Token Economics

Name: SENZU BEAN

Decimals: 8

Symbol: SENZU Total

Supply:

23,000,000,000 SENZU

Sale: 18,400,000,000 SENZU (80%)

Airdrop: 2,300,000,000 SENZU (10%)

Liquidity: 1,150,000,000 SENZU (5%)

Team: 1,150,000,000 SENZU (5%)

Sale Price:

1 Bnb = 50,000,000 \$Senzu

Contract:

<https://bscscan.com/token/0xf3fb303e78783ab57f559a5c999a7eec2de5d866>

Roadmap

July 2021

Launch Token contract creation on BSC, Airdrop Distribution
&
Presale

September 2021

September 19, 2021 Token-Listing on Pancakeswap
Verifications and BSC RE-Listings (RE-Listing BSC TOKEN on
CoinGecko, CoinMarketCap and other verification/trust lists,
First NFT drop

October 2021

Rewards Program for Yieldfarming / Staking

December 2021

NFT Marketplace & Launchpad

Low Fee NFT Minting Facility and Marketplace. Accessible to
members of the Senzu Bean

Year 2022

Strategic expansion (Larger exchange listings. bigger
partnerships.)

Links and Resources

Contract:

<https://bscscan.com/token/0xf3fb303e78783ab57f559a5c999a7eec2de5d866>

Buy: <https://senzu.site/>

Website: <https://senzu.site/>

Telegram: <https://t.me/SenzuBeanToken>